



ABOUT THE SHOW:

Kick off your workday with the Matt & Ramona Show on Y106.3! The Matt & Ramona Show is entertaining, fun, winning radio.

As competition increases and music format lines become blurred, The Matt & Ramona Show will give you an opportunity to cut through the clutter of the more-music battle. Your Business will dominate Morning Drive with compelling programming that can't be duplicated anywhere else. It's built on engaging content, combined with a great mix of music that will get you Movin' in the Morning.

The show has several benchmark features like weekly horoscopes, listener oriented games, and other regular features that make listeners part of the show. Tuesdays feature "Tirade Tuesday," is an opportunity for listeners to phone in and sound off with a tirade against anyone who's wronged them. On Thursday it's "Wide World of Wheezy" featuring Ramona's mom, Wheezy, giving tips and advice on a range of topics. It's unscripted, unpredictable and consistently hilarious. On Friday, The Matt & Ramona Show explores "Intimate Issues". Each week listeners share their opinion on topics like: Can you be in love with 2 people at the same time? Guys: Would you rather be bald or impotent? Is "The Lewinski" more or less intimate than sex? This and many other questions are covered every Friday.



The show covers relationships, current events and pop culture. The Matt & Ramona Show has just enough edgy content to make it a perfect fit for Women 25-54.

THE MATT & RAMONA CREW



BANDY
Brent O'Brien
Executive Producer



WHEEZY
Louise
Ramona's Mom



DOC
Kary Bowser, Jr.
Co-Producer



PETE
Dubbed the "Angry Pit Bull"
News Reporter

WHAT LISTENERS HAVE TO SAY:

"I just wanted to e-mail and say that I think you guys are AWESOME!!! I listen to your show on the drive to work and for the first couple of hours in the morning while I work at my desk. You entertain me throughout my 25 minute drive and while I work. I hate my job but the one thing I love is tuning into your show every morning!!! The topics are often hilarious and I find myself laughing often! Thanks for your show, the dynamic personalities you all bring to the table, and your variety of topics you discuss. You're the best radio show ever! Love you guys!!!!"

-Melissa, Plattsburgh

"I just had to let you know that I stumbled upon your show one morning on accident trying to find a good radio station because I was sick of the same old ones I have been listening to for years. I have to say that I absolutely love the whole show, your humor, even Matt's humor. Every morning religiously I listen to your show on the way to work and then when I get to the office, I turn on the radio and listen some more....I am glad to make you all a part of my every day routine!"

-Anita, Chazy

"I listen to you guys every day. I absolutely love your show! The only reason I get up in the morning is so that I can listen to your show. It always makes me laugh and gets me in a good mood for the day"

-Jen, Saranac Lake

