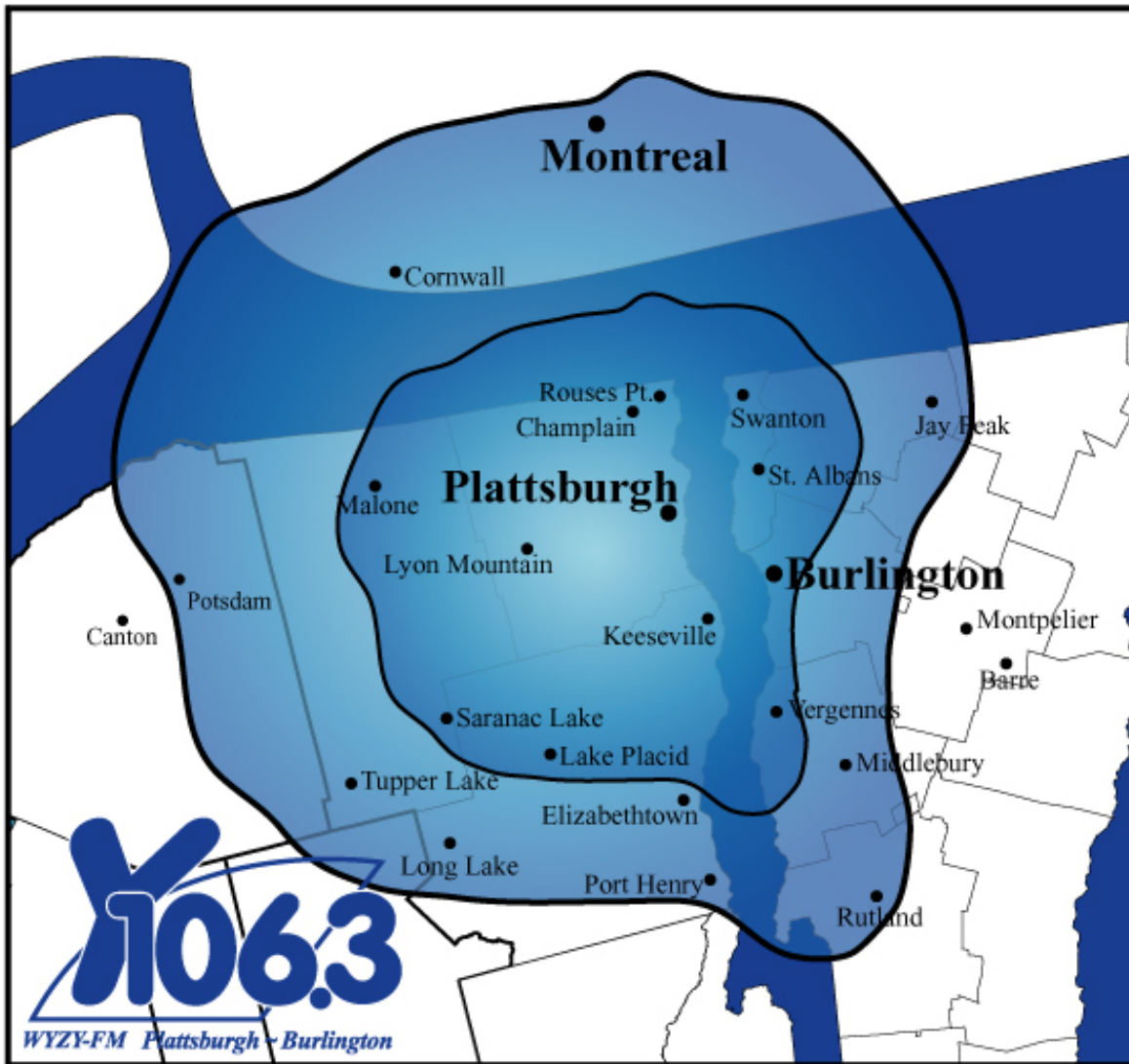


COVERAGE:

Y106.3 is WYZY FM, a class C2 station licensed by the FCC to broadcast the equivalent of 50,000 watts from the summit of Averil Peak in Lyon Mountain, just west of Plattsburgh. Our transmitter facility shares the tower owned by Mountain Lake PBS. From this location 3,900 feet above sea level, we're proud to serve consumers in Plattsburgh, NY and the entire Burlington-Plattsburgh Metro. WYZY-FM reaches listeners from Potsdam, NY to Jay Peak, VT and from Montreal, Canada to Rutland, VT.



WYZY-FM – Plattsburgh ~ Burlington (Y106.3)

Serving the Burlington, VT – Plattsburgh, NY Arbitron Metro plus Franklin County, NY

13.3% Under 12 / 8.4% 12-17 / 11.3% 18-24 / 13.1% 25-34 / 15.1% 35-44 / 15.9% 45-54 / 22.9% Over 55

Per Capita Income = \$18,659 / Median Household Income = \$40,757 / Average Household = \$48,355

Metro Population - 365,000 / 180,000 Men & 185,000 Women

94% White / 1.4% Asian / 1.7% Black / 1.6% Hispanic